

2nd African Space Generation Workshop

Launching Africa: Space Exploration, Innovation and Business

PORT-LOUIS, MAURITIUS

17-18 DECEMBER 2018



Cover photo: ©ESA, African Gem – southern Namibia and Africa's lower west coast



SPACE GENERATION ADVISORY COUNCIL
IN SUPPORT OF THE UNITED NATIONS PROGRAMME ON SPACE APPLICATIONS

The Workshop



Following the success of the first African Space Generation Workshop (AF-SGW) in Nigeria last year, the Space Generation Advisory Council (SGAC) in support of the United Nations Programme on Space Applications is proud to announce its next major regional event in Port-Louis, Mauritius on the 17th and 18th of December 2018.

The two-day regional workshop will bring together students (bachelor's, master's and doctoral degree candidates), young professionals and industry representatives to examine, consider and collaboratively stimulate interdisciplinary perspectives on space and scientific matters in the African region. Participants will have the opportunity to interact with experts from academia, businesses and space agencies through plenary and panel sessions, keynotes and interdisciplinary working group discussions.

Gathering around 100 delegates from diverse fields (engineering, business, science, arts, medicine and law) from all around Africa, these exchanges will focus on critical space sector opportunities and challenges, global policy initiatives and international cooperation.



Delegates from over 13 countries participated in the First African Space Generation Workshop held in Nigeria. Over 2 days, participants engaged with speakers and experts from various fields of space and astronomy at the Centre for Space Research and Applications, Federal University of Technology

The Space Generation Workshops (SGWs) are held in every region, each focusing on challenges local to the region, involving both local & regional stakeholders. All discussions are expected to produce recommendations to relevant public, private and non-governmental sectors, helping to shape the future of the African space industry. Reports and recommendations from the workshop will be presented at high-level conferences and included in the SGAC annual report submitted to the United Nations Committee on the Peaceful Uses of Outer Space (UN COPUOS).



The Space Generation Advisory Council (SGAC)

SGAC is a non-profit organisation and professional network that represents university students and young professionals in the space sector. The organisation has a **permanent observer status on the United Nations Committee on the Peaceful Uses of Outer Space (COPUOS)** and is a member of both the **UN Economic and Social Council** and **International Astronautical Federation (IAF)**.

Headquartered in Vienna, Austria, the organisation is supported by a volunteer network of over 4,000 members in more than 90 countries. One of the main missions of SGAC is to connect the next generation of leaders of the aerospace industry internationally. SGAC has illustrious alumni in the National Aeronautics and Space Administration (NASA), European Space Agency (ESA), German Aerospace Center (DLR), Centre national d'études spatiales (CNES), Japan Aerospace Exploration Agency (JAXA), Canadian Space Agency (CSA), Lockheed Martin, Boeing, Blue Origin, Virgin Galactic, among others, that fully support the vision of SGAC and help the organization grow and connect with senior leaders from the space industry, government and academia.

The Location

Situated in the southern part of West Indian Ocean, slightly over the tropic of Capricorn and some 2,000 km off the east coast of Africa, the **Republic of Mauritius (île Maurice)** will be the host country for the 2nd African Space Generation Workshop. 2018 is an exciting year for Mauritius as it celebrates its historic 50th anniversary of independence.

The **Rajiv Gandhi Science Centre (RGSC)** located in the capital city of Port Louis, will host the activities of the workshop. It is a unique centre of excellence in the region and plays a vital role in Mauritius, promoting science and technology for social welfare as well as economic development.

Potential Working Group Topics

Drawing on current policy and African space strategy interests, the organising team has put together the following recommendations for working group and/or panel discussion topics which we would be happy to discuss more in detail. Title sponsors for this event may wish to discuss sponsorship of a particular working group, suggest other potential working group topics, or suggest particular focuses within the topics below.



DISCOVER | EXPLORE | LEARN

WG1. Space Law & Policy

WG2. Space Business and Entrepreneurship

WG3. STEAM and Outreach: The crucial role of youth in the Space Sector

WG4. The Sustainable Development Goals (SDGs) & Capacity-Building



Sponsor & Benefits



The AF-SGW will be a unique platform, a first for Mauritius, gathering the top and brightest young space entrepreneurs, scientists and academics from the region - this is your opportunity to meet them!

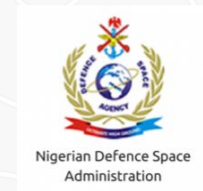
Our sponsorship options are available at various funding levels and can be tailored to your branding and marketing goals.

Sponsoring this event will give your company visibility at the AF-SGW 2018 in front of policy makers and businesses as well as the next-generation of industry leaders. For us, sponsorship contributes to a vibrant successful event, and ensures strong attendance by way of grants for exceptional students and young professionals to attend the workshop this year. We are committed to working with each sponsor to meet your goals and organize a high quality, international event providing each contributor with a platform to reach the maximum number of stakeholders throughout the event.

As a non-profit organisation, SGAC relies on the sponsorship and support of government, non-government and industry organisations, as well as private individuals. This sponsorship funding will support the costs of organising and funding the event in Mauritius. A sponsorship agreement can be formalized by means of a 'Statement of Work' prepared by SGAC.



Past Sponsors include



The 2nd AF-SGW Offer

Multiple tiers of sponsorship are available. Please consider one of the packages defined below or contact us to discuss a tailored solution.

General Sponsor (coffee breaks, lanyards) - Up to \$500/Rs 20,000 MUR

- Recognition during the event
- Branding visibility (e.g. your logo): on official website, lanyards, roll-ups & social media
- Official sponsor for event coffee breaks

Workshop Support Sponsor (breakfast, delegate scholarship) - Up to \$1000/Rs 35,000 MUR

Everything listed above (i.e. all General Sponsor facilities), as well as:

- Recognition before, during and after the event
- Branding visibility: signage promotion through all communications materials - website, printed materials, (leaflets, welcome package), social media, as well as at the event venue
- Opportunity to display a banner in the exhibition area

Presenting Sponsor (lunch, delegate bag) - Up to \$2000/Rs 70,000 MUR

Workshop Support facilities (everything listed above), as well as:

- Option to include one branded item in the delegate bag
- Invitation to the closing dinner (x1)
- Opportunity to designate a relevant expert from your company to be a speaker and give a presentation and/or be involved in plenary sessions/panels (x1)
- Opportunity to display banners in the rooms during corresponding sessions

Title Sponsor (closing dinner, working group, exhibition) - From \$3000/Rs 100,000 MUR

Presenting Sponsor facilities (everything listed above), as well as:

- Opportunity to select 1x Working Group Topic
- Opportunity to designate a relevant expert from your company to guide the working group workshop discussions (x1)
- Complimentary event registrations (including all social events, cultural night and gala dinner) (x2)
- Opportunity to delegate a relevant participant a keynote speaker slot

Contacts - To learn more and discuss how the above sponsorship opportunities best fit your needs, please get in touch with our team members:

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