

1st Middle East Regional Workshop

14-15 December 2019

ISTANBUL, TURKEY



SPACE GENERATION
ADVISORY COUNCIL



INVITATION TO PARTNER WITH US
the world's largest global network for young space professionals&students



Space Generation Advisory Council is an global non-governmental organization that represents university students and young professionals to the United Nations, space agencies, industry and academia. To date, it has a network of 15,000+ members and alumni representing 150+ countries in 6 regions.



SGAC has Permanent Observer Status in the United Nations Committee on Peaceful Uses of Outer Space, allowing it to attend and present workshop recommendations at high-level meetings.

About the Organizer

ME-SGW 2019 Goals



To strengthen the regional network of the students and young professionals in the Middle East Region.



To provide a perspective of possible cooperation models among the countries of the Middle East Region.



To identify scientific, engineering and commercial opportunities of the Middle Eastern countries in relation to small satellites.



To allow tomorrow's leaders to have the opportunity to interact with today's space leaders and professionals in the region through the cooperation.



To discuss New Space topics and identify possible methods to involve the Middle East.



To encourage students and young professionals from the Middle East to be more involved in space sector and to level the playing field for those who typically found it harder or even impossible to compete with their fellows from spacefaring nations.

1ST ME-SGW

Building on the success of the regional workshops around the world, the first edition of Middle East Space Generation Workshop (1st ME-SGW) will be organized in Istanbul, Turkey on 14-15 December 2019.

The two-day regional event will connect university students and young professionals with experts, academia and industry representatives. Ideas from the workshops might interest the industry which can create new partnerships and business opportunities.



Concept

- On the day before the program, half-day optional sightseeing tour will be arranged for the participants.
- The program consists of keynote lectures, panel discussion, and expert talks.
- Experts from the space industry will be invited to share insights and discuss issues specific to the region.
- There will be a culture night on Saturday night, and a Gala dinner on Sunday night.



Working Groups

- Workshops are designed to build organised around four different working groups within which the delegates will discuss about a given topic and provide a summary of recommendations through an oral presentation concluding the workshop.
- CubeSats Applications in the Middle East
- Space Applications in the Middle East Region: Cooperation vs. Competition
- Spacefaring Future of Middle East: The Role of Moon Missions
- Space Education and Outreach in Middle East



Program Day-1

Saturday, 14 December 2019

- 09.00 – 09.30 Welcome
- 09.30 – 10.30 Keynote Speeches
- 10.30 – 11.30 Coffee Break
- 11.30 – 12.30 Panel
- 12.30 – 13.30 Lunch
- 13.30 – 15.00 Working Group
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.00 Working Group
- 17.00 – 18.00 Speed Networking
- 18.00 – 18.30 Closing Remarks
- 19.00 -23.00 Culture Night

** The program details may change during preparations.*



Program Day-2

Sunday, 15 December 2019

- 09.00 – 09.30 Welcome
- 09.30 – 10.30 Keynote Speeches
- 10.30 – 11.30 Coffee Break
- 11.30 – 12.30 Keynote Speeches
- 12.30 – 13.30 Lunch
- 13.30 – 15.00 Working Group
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.00 Working Group
- 17.00 – 18.00 Working Group Presentations
- 18.00 – 18.30 Closing Remarks
- 19.00 – 23.00 Gala Dinner

** The program details may change during preparations.*



Sponsorship Opportunities

- This is a unique opportunity to build stronger ties and promote your organization to the Middle-East space community, as well as be associated with growing the multi-million dollar space industry here in the region.
- As a sponsor, you can choose from the following packages or define special items you would like to support.



COFFEE BREAK –2.750 TL (2 available)

- Recognition during the event
- Your logo on the workshop banner and SGAC website
- One sponsor leaflet included in delegate welcome bag

LUNCH BREAK –5.500 TL (2 available)

In addition to “Coffee Break” benefits,

- Invitation to Opening Dinner & Cultural Night (2 people)
- Shout-out on SGAC social media channels (LinkedIn, Facebook, and/or Twitter)
- Opportunity to speak at the event

DINNER HOST –7.000 TL (3 available)

In addition to “Lunch Break” benefits,

- Invitation to Cultural Night & Gala Dinner (4 people total)
- Reserved event pass for 3 representatives (18-35 years) to attend the workshop
- Opportunity to deliver a Highlight Speech at dinner



GENERAL SPONSOR –1.500 TL (4 available)

- Recognition during the event
- Your logo on the SGAC website
- Include a branded item (e.g. lanyard/door gift) in delegate welcome pack

WORKSHOP SPONSOR –5.000 TL (3 available)

- Recognition during, before, and after event
- Your logo on all event communication materials, including press releases
- Opportunity to designate a relevant speaker from your organisation to present, be involved on the panel, or as a working group moderator
- Invitation to Cultural Night & Gala Dinner (2 people)
- Reserved event pass for 1 representative to attend the workshop



ADDITIONAL SPONSORSHIP BENEFITS

- Raise the profile of your company and/or country as one that is involved in salient international space activities
- Engage young professionals and students involved in space, gaining access to the 15,000+ strong SGAC network
- Bring to attention the issues that are important to your organisation, leveraging on SGAC projects to reach the international space community
- Publicity amongst the membership of SGAC, United Nations, donors, alumni, newsletter subscribers, various social media channels, and media partnerships
- Gain increased exposure of your organisation to top students and young space talent in the region
- Join a community of practice that facilitates networking opportunities and boosts long-term partnerships
- Reach potential customers looking for technical solutions in the region





CONTACT US



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