

**Venue: University of Ghana
Accra, Ghana**



Theme - "A United Africa For Space Innovation: A Step Towards Our Common Future"

Date: 25-26 February 2021



**SPACE GENERATION
ADVISORY COUNCIL**

The Workshop

Based on the success of the third African Space Generation Workshop (AF-SGW) in Addis Ababa last year, the Space Generation Advisory Council (SGAC), in support of the United Nations Programme on Space Applications, is proud to announce its next major regional event in Accra, Ghana on 25 February to 26 February 2021. The theme for this year's AF-SGW is: **"A United Africa for Space Innovation: A Step Towards Our Common Future."**



The two-day regional workshop will bring together university students, young professionals, and industry representatives to examine, consider, and collaborate on interdisciplinary perspectives regarding space and scientific matters in the African region. Participants will have the opportunity to interact with experts from academia, business, and space agencies through plenary and panel sessions and working group discussions.

Gathering around 100 delegates from diverse fields (engineering, business, science, arts, medicine, and law) throughout Africa, these exchanges will focus on critical space sector opportunities and challenges, global policy initiatives, and international cooperation. All discussions are expected to produce recommendations to relevant public, private, and non-governmental stakeholders, to help shape the future of the African space sector. Reports and recommendations from the workshop will be presented at high-level conferences and

included in the SGAC annual report submitted to the United Nations Committee on the Peaceful Uses of Outer Space (UN COPUOS).

The Space Generation Advisory Council (SGAC)

SGAC is a non-profit organization and professional network that represents university students and young professionals in the space sector. The organization has a permanent observer status on the United Nations Committee On the Peaceful Uses of Outer Space (COPUOS) and is a member of the UN Economic and Social Council and International Astronautical Federation (IAF).

Headquartered in Vienna, Austria, the SGAC network of members, volunteers and alumni has grown to more than 15,000 members representing more than 150 countries. One of the main missions of SGAC is to connect the next generation of leaders of the aerospace industry internationally. SGAC has illustrious alumni in NASA, ESA, DLR, CNES, JAXA, CSA, Lockheed Martin, Boeing, Blue Origin, Virgin Galactic, Inmarsat, Secure World Foundation, among others, that fully support the vision of SGAC and help the organization grow and connect with senior leaders from the space industry, Government, and academia.



3rd AF-SGW group photo: Ethiopia, Addis Ababa



The Location

The 4th AF-SGW will be held in the capital city of Ghana, Accra, which has a population of about 29.77 million people. The city blends in technological advancement while maintaining strong cultural roots. As a capital, it is the seat for almost all national companies and most continental organizations. Most countries are either exempted or can apply for a [visitor's visa](#) before or on arrival.



Accra-Ghana

Kotoka International Airport (ACC) is Ghana's main international airport. The workshop will be hosted at the **University of Ghana in Accra** and is easy to access from abroad. Accra is a beautiful and hospitable city, making it a fantastic host city for the African Space Generation Workshop.



University of Ghana



Working Groups

Potential Working Group Topics

Drawing on current policy and African space strategy interests, the organizing team has put together the following recommendations for working group (WG) and/or panel discussion topics, which we would be happy to discuss more in detail. Sponsors for this event can choose to discuss a topic that's relevant to their organization.

- *Space Governance (Space Law and Policy included)*
- *Space Business and Entrepreneurship*
- *Big Data and Astronomy*
- *Space Applications and Technologies to Support the SDGs*
- *The Role of Space Tech in a post-COVID19 Africa*



WG session

Additional comments: The 4th AF-SGW will host a special Q&A platform with the African Space Agencies Directors. There will also be a pre-event webinar session to introduce delegates on the topics to be discussed during the working groups.



Sponsor & Benefits

How to Sponsor and Receive Sponsor Benefits

The AF-SGW will be a unique platform, a first for Ghana, gathering the brightest, young space entrepreneurs, scientists, and academics from the region. This is your opportunity to meet them and participate in shaping the next generation of space leaders in Africa.

Our sponsorship options are available at different funding levels and can be tailored to your branding and marketing goals. Sponsoring this event will give your company visibility at the AF-SGW 2020 in front of heads of government and business as well as the next generation of industry leaders. For our team, your sponsorship contributes

to a vibrant, successful event and ensures strong attendance by way of grants for exceptional students and young professionals to attend. We are committed to providing each sponsor with a platform to reach the maximum number of stakeholders throughout the event. As a non-profit organization, SGAC relies on the sponsorship and support of government, non-government, and industry organizations as well as private individuals. This sponsorship funding will assist with the costs of organizing and making the event happen in Ghana. A sponsorship agreement can be formalized by means of a "Statement of Work" prepared by SGAC.

Past Sponsors Include



SPACE GENERATION
ADVISORY COUNCIL

The 4th AF-SGW Offer

Different tiers of sponsorship are available. Please consider one of the packages defined below or contact us to discuss a tailored solution.

General Sponsor (Coffee Breaks, Lanyards) - \$500

- Recognition during the opening session and coffee breaks.
- Branding visibility (e.g. your logo): on official website, lanyards, roll-ups, and social media.

Bronze "Online Sponsor" (Gift for Speakers, Logistics) - \$750

- Recognition during the pre-event introduction webinar and during the live online session.
- Branding visibility (e.g. your logo) on official website and social media.
- Special acknowledgment before (webinar and national contest), during, and after the main event.

Silver "Public Advertisement Sponsor" (Publicity, Outreach, Delegate Bag) - \$1000

Everything listed above (i.e. all General Sponsor facilities) as well as:

- Recognition before, during, and after the event.
- Branding visibility: signage promotion through all communications materials - website, printed materials, (leaflets, welcome package), social media, event venue.
- Opportunity to display a banner in the exhibition area.
- Opportunity to bring a branding item in the delegate bag.

Gold "sponsor" (Lunch, Delegate Scholarship) - \$2500

Workshop Support facilities (everything listed above) as well as:

- Option to include one branded item in the delegate bag.
- Invitation to the closing dinner (x1) and a short 1-5 minute speech.
- Opportunity to designate a relevant expert from your company to give a presentation and/or be involved in plenary sessions/panels (x1);
- Opportunity to display banners in the rooms during corresponding sessions.

Platinum "title Sponsor" (Closing dinner, Working Group, Exhibition) - \$3500

Presenting Sponsor facilities (everything listed above) as well as:

- Opportunity to select 1x Working Group Topic.
- Opportunity to designate a relevant expert from your company to guide the working group work discussions (x1).
- Complimentary event registrations (including social events and gala dinner) (x2)
- Opportunity to delegate a relevant participant a keynote speaker slot



CONTACTS

To learn more and discuss how the above sponsorship opportunities best fit your needs, please get in touch with our team members:

- ★ **Event Manager: Kingsley Ahenkora-Duodu** (kingsley.ahenkora@spacegeneration.org)
- ★ **Deputy Manager: Charles-aimé Nzeussi Mbouendeu** (nzeussicharles@spacegeneration.org)

