SPACE GENERATION FUSION FORUM
SGFF2021
Colorado Springs, Colorado
August 21-23, 2021

SPONSORSHIP KIT
What

SPACE GENERATION FUSION FORUM is

The premier next-generation space leadership and networking event held over three days in conjunction with the Space Symposium.
SPACE GENERATION FUSION FORUM attracts 80 High-calibre student and young professional leaders selected from all facets of the space industry including STEM fields, law, business, government, and the military. Applications are highly competitive. Each individual is vetted for their experience, breadth of knowledge and ability to contribute actively to the proceedings.

Female attendees in 2020, representing the future of our space industry. 54%
SPACE GENERATION FUSION FORUM attracts

Established leaders from the global space industry, including in the past:

- NASA Administrator Jim Bridenstine
- NASA Deputy Administrator James Morhard
- ESA Director General Dr. Jan Woerner
- Head of United States Strategic Command General John Hyten
- Executive Secretary of the National Space Council Dr. Scott Pace
- Chairman of the User Advisory Group Admiral James O. Ellis USN (Ret)
How SPACE GENERATION FUSION FORUM connects with future space leaders through...

- Keynotes
- Panels
- Breakout Sessions
- Coffee Breaks
- Networking

Join these leading companies and organizations who have been part of SGFF past and present...

- Lockheed Martin
- University of Colorado Boulder
- NASA
- Virgin Galactic
- Ball
- Secure World Foundation
- ESA
- Blue Origin
Our Impact on the Global Space Industry

Outcomes and recommendations from SGFF are presented annually at the United Nations Committee on the Peaceful Uses of Outer Space and its subcommittees.

SGAC has also started to work closely with the National Space Council Users' Advisory Group to represent the views and interests of students and young professionals in the space industry.
What is different this year?

Hybrid Options

- Virtual streaming of all active speakers during the in-person event
- Virtual events leading up to August 21
  - Keynotes
  - Panels
  - Virtual Networking
  - Breakout Session Introductions
## How you can be a part of SGFF2021...

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsored Event</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun</td>
<td>Lunch Keynote</td>
<td>$20,000</td>
<td>1-hour keynote address with Q&amp;A from delegates during lunch. Includes branding on badges, bags, and notebooks. Also includes Panel Participation. <strong>Keynote and panel will be streamed to virtual delegates.</strong></td>
</tr>
<tr>
<td>Saturn</td>
<td>Dedicated Networking Session</td>
<td>$15,000</td>
<td>30 minute organization introduction then 2 hour dedicated networking session with delegates and organization.</td>
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<tr>
<td>Neptune</td>
<td>Keynote</td>
<td>$5,000</td>
<td>45 minute keynote address with Q&amp;A from delegates. <strong>Keynote will be streamed to virtual delegates.</strong></td>
</tr>
<tr>
<td>Mars</td>
<td>Breakout Session</td>
<td>$3,000</td>
<td>Guided discussions with delegate group, moderated by an organization representative over two days. <strong>Discussions can be either in-person OR virtual.</strong> Introductions to organization are given to the entire delegation virtually prior to the event.</td>
</tr>
<tr>
<td>Earth</td>
<td>Scholarship</td>
<td>$2,500</td>
<td>Funds travel, lodging, SGFF registration for one delegate based on organization’s selection criteria. Can adjust for various expenses.</td>
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<tr>
<td>Mercury</td>
<td>Ice Breaker Networking Session</td>
<td>$1,500</td>
<td>Organization will give a 5 minute presentation followed by 1 hour of ‘speed’ networking with delegates, then by 1 hour of lunch with delegates in freeform format. Multiple sponsors will participate.</td>
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<tr>
<td>Moon</td>
<td>Coffee Break</td>
<td>$1,500</td>
<td>Short introduction with organization representation during coffee break to network with delegates. Includes table to display promotional materials.</td>
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<tr>
<td>Kuiper</td>
<td>Panel Participation</td>
<td>$1,000</td>
<td>Short introduction as a speaker or moderator for a panel. Typically 1-hour sessions including 15 minutes of Q&amp;A. <strong>Panel will be streamed to virtual delegates.</strong></td>
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</tbody>
</table>

All sponsorship level and general donation < $1,000 include your representation on SGFF promotional materials including delegate handbook, website, and banners.
Invest in the space leaders of tomorrow

“Fusion Forum is truly out of the this world! The speakers and discussions that occur at Fusion Forum have helped make me a well-rounded space professional.”

Tara Halt, Aerospace Analyst, Bryce Space and Technology

“SGFF was a fun way to get outside my standard bubble of aerospace engineers working for Uncle Sam. I learned from, shared ideas with, and made friends from around the world.”

Capt. Anna Gunn-Golkin, Program Manager at U.S. Air Force
Thank you for your support!