

10th SPACE GENERATION FUSION FORUM

SGFF 2022

Colorado Springs, Colorado
Streamed Worldwide
April 1-4, 2022



SPONSORSHIP KIT

Who are the Space Generation Advisory Council?

The Space Generation Advisory Council is a volunteer-based, global non-governmental, non-profit (US 501(c)3) organisation and network which aims to **represent university students and young space professionals ages 18-35 to the United Nations, space agencies, industry, and academia**. The SGAC network of volunteers and alumni has grown to more than 16,000 members representing more than 165 countries.

We achieve this through numerous annual events, including our flagship global events, the Space Generation Congress (in conjunction with the IAC) and the **Space Generation Fusion Forum** (in conjunction with the Space Symposium).

For more information, visit the SGAC website: www.spacegeneration.org.



What is the Space Generation Fusion Forum?

The SPACE GENERATION FUSION FORUM is

The premier **next-generation**
space **leadership** and networking event
held over three days prior to the **Space**
Symposium





Who

SPACE GENERATION FUSION FORUM attracts

120

High-calibre student and young professional leaders selected from **all facets of the space industry** including STEM fields, policy, business, government, and the military.

Applications are **highly competitive**. Each individual is vetted for their experience, breadth of knowledge and ability to contribute actively to the proceedings.

44%

Female attendees in 2021, representing the future of our space industry.



Who

SPACE GENERATION FUSION FORUM attracts



50

Established leaders from the global space industry, including in the past:

NASA Administrator *Jim Bridenstine*

ESA Director General *Dr. Jan Woerner*

Head of United States Strategic Command
General John Hyten

Executive Secretary of the National Space Council *Dr. Scott Pace*

SpaceX COO *Gwynne Shotwell*

Rocket Lab CEO *Peter Beck*

How

SPACE GENERATION FUSION FORUM connects you to future space leaders through...



Keynotes



Panels



Breakout Sessions



Coffee Breaks



Networking

Join these leading companies and organizations who have been part of SGFF past and present...

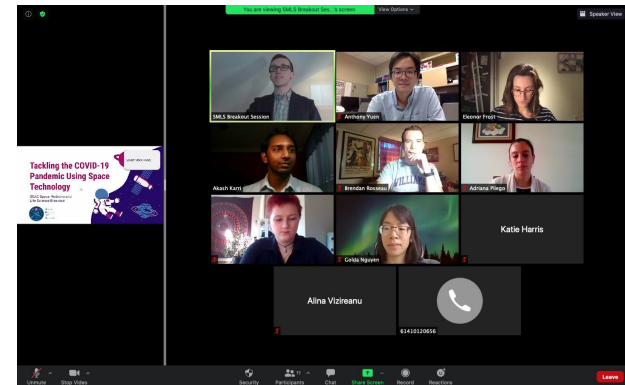
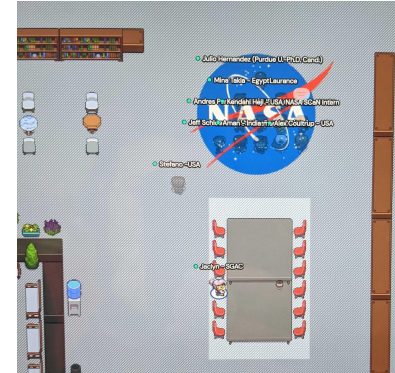
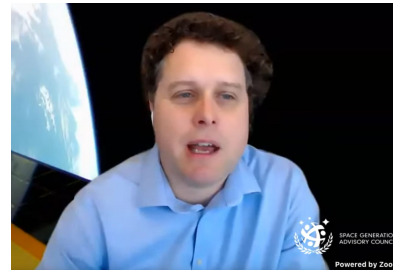


SGFF is now Hybrid!

Following the success of the hybrid SGFF 2021 virtual delegates will again be invited to participate in SGFF 2022!

The hybrid format will include:

- A Virtual Day with keynotes and networking two weeks before SGFF 2022
- During SGFF keynotes and panels are livestreamed to virtual delegates and the Space Symposium Young Professional track
- Selected keynotes and panels are released on the SGAC YouTube channel following SGFF
- Inquire about further options for interactive online events!



Why Sponsor SGFF?

Fusion Forum offers:








- Direct networking with talented space students and young professionals from around the world
- Brand exposure to delegates, global viewers, and fellow sponsors
- Insights into the next generation of space exploration and science
- Thoughtful discourse and collaboration with industry experts, military officials, and heads of government agencies

Additional Benefits:

- SGAC reports all conference outcomes to the *United Nations Committee on Peaceful Uses of Outer Space*
- SGAC presents findings from the SGFF to in-person and virtual attendees of the *Space Symposium*
- SGAC is bolstering its relationship with the *National Space Council's User Advisory Group*



How YOU can be a part of SGFF2022...

Level	Sponsored Event	Amount	Benefits (virtual in blue)
 Saturn	Keynote	\$5,000	40 minute keynote address with Q&A from delegates. Keynote will be streamed to virtual participants.
 Neptune	Lightning Talk	\$3,000	20 minute keynote address with Q&A from delegates. Keynote will be streamed to virtual participants.
 Earth	Breakout Session (in-person/virtual)	\$3,000/ \$2,000	Guided small group discussions with delegates over two days. Moderated by our team and with expert input from your organization's representatives. Discussions can be with either in-person or virtual delegates.
 Venus	Scholarship	\$2,500	Funds travel, lodging, SGFF registration for one delegate based on your chosen selection criteria.
 Mars	Joint Networking Session	\$2,500	Your organization will give a 3 minute introductory presentation followed by 1 hour of 'speed' networking with delegates. This will lead into a 45 minute reception for freeform networking. Each organization can bring up to 2 representative. Multiple sponsors will participate.
 Mercury	Coffee Break	\$2,000	Short introduction followed by organization representation during the coffee break. We welcome unique and interactive displays during the break!
 Moon	Panel Participation	\$1,000	Participation in one of our exciting panels. Typically 1-hour sessions including 15 minutes of Q&A with 3-5 panelists. Panels will be streamed to virtual delegates.
	Custom Options	\$\$\$	We also offer several one-off sponsorship options including: support for our Friday evening reception, live stream sponsorship, handbook sponsorship and programming for our virtual day (keynote and networking). Inquire for details and pricing!

All sponsorship level and general donation > \$1,000 include your representation on SGFF promotional materials including delegate handbook, website, and banners.

Invest in the space leaders of tomorrow



"SGFF was a fun way to get outside my standard bubble of aerospace engineers working for Uncle Sam. I learned from, shared ideas with, and made friends from around the world."

Capt. Anna Gunn-Golkin, Program Manager at U.S. Air Force

"Fusion Forum is truly out of this world! The speakers and discussions that occur at Fusion Forum have helped make me a well-rounded space professional."

Tara Halt, Aerospace Analyst, Federal Aviation Administration







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Thank you for your support!