

SGGX

2023

DURING SATELLITE 2023

Washington, DC
March 13-14, 2023

IN PARTNERSHIP WITH



SPACE GENERATION
ADVISORY COUNCIL

SATELLITE 2023



SPONSORSHIP KIT

What is the Space Generation Advisory Council?



The Space Generation Advisory Council is a volunteer-based, global non-governmental, non-profit (US 501(c)3) organisation and network which aims to **represent university students and young space professionals ages 18-35 to the United Nations, space agencies, industry, and academia**. The SGAC network of volunteers and alumni has grown to more than 21,000 members representing more than 165 countries.

We achieve this through numerous annual events, including our flagship global events, **SGx (in conjunction with SATELLITE)**, the Space Generation Congress (in conjunction with the IAC), the Space Generation Fusion Forum (in conjunction with the Space Symposium).

For more information, visit the SGAC website: www.spacegeneration.org.



What is SGx?



SGx is a **fast-paced, content-rich conference** modeled on the TEDx “**lightning talk**” format...

Managed in partnership with the **SATELLITE Conference** and **Future Space Leaders Foundation**, SGx creates an environment where young professionals, industry experts, and government executives gather to network, share insights, and **inspire the next generation of space leaders**.

SGx’s engaging program includes:

- **Thematic expert “lightning talk” sessions**, followed by moderated Q&A panels...
- **Networking sessions, breaks, and receptions** throughout the morning, day, and evening...
- **Dedicated job fair** and mentoring with industry partners...



What Makes SGx2023 Different?



SGx2023 stands out as a unique two-day event focused on cultivating the next generation of space leaders: **connecting** them with their peers and experts, **exposing** them to a diverse set of knowledge, and **empowering** them with unparalleled speaking and career opportunities.



Lightning Talks

Modeled on the “TEDx” format, SGx’s fast-paced lightning talks offer attendees the opportunity to hear perspectives and advice from a diverse set of space sector leaders. **New this year, attendees will have the opportunity to participate in lightning talk sessions, uplifting their voices.**



Expert Q&A Panels

Thematic Q&A panels expose attendees to debate and discussion on the hot-topic issues currently facing the space community, while affording them the chance to ask questions and inject their own voices into the conversation.



Networking & Mentorship

SGx’s variety of networking and mentoring opportunities - including morning breakfast, lunch, coffee breaks, and an evening reception - gives attendees and sponsors the chance to broaden their networks, build connections, share stories, and both learn and grow from one another.



Career Opportunities

SGx is uniquely focused on offering attendees direct exposure to their future employers - featuring a dedicated “job fair” in its program. **New this year, the SGx job fair will be co-hosted by the SATELLITE Conference and far broadened in scope.**

Who Attends SGx?



As an open-registration event, SGx attracts a wide range of students, young professionals, and industry attendees throughout the space sector, from across the country, and from leading schools, non-profits, and institutions.

SGx2022 had over 220 diverse, high-calibre attendees - students and young professional leaders coming from all facets of the space industry and academia, including STEM fields, policy, business, government, and the military.



SGx2023 will focus on broadened outreach to local colleges, universities, and HBCUs - with deliberate attention to increasing the diversity and backgrounds of attendees.



Who is Involved in SGx?



As a premier young professional event, SGx attracts **renowned experts, executives, and mentors** from across the global space sector - and **sponsorship from leading organizations** raising up the next generation of the workforce.

Past SGx speakers and mentors include:

- **Sirisha Bandla** - VP of Government Affairs & Research Operations, Virgin Galactic
- **Chris Davenport** - Space Correspondent, Washington Post
- **Alvin Drew** - NASA Astronaut & Department of Defense Liaison
- **Debra Facktor** - Head of US Space Systems, Airbus U.S. Space and Defense
- **Lori Garver** - Chief Executive Officer, Earthrise
- **Dr. Ezinne Uzo-Okoro** - Assistant Director for Space Policy, White House Office of Science and Technology Policy
- **Ellen Stofan** - John and Adrienne Mars Director, Smithsonian Air & Space Museum
- **Thomas Zurbuchen** - Associate Administrator, NASA Science Mission Directorate



... among many others!

Why Sponsor SGx2023?



SGx Offers:

- **Growing and diversifying** your talent pipeline and workforce through job fair opportunities...
- **Direct networking** with talented space students and young professionals from around the world...
- **Brand exposure** to delegates, global viewers, and fellow sponsors...
- **Insights** into the next generation of space exploration and science...

Additional Benefits:

- Connecting with industry professionals at the SATELLITE 2023 conference...
- SGAC reports all conference outcomes to the United Nations Committee on Peaceful Uses of Outer Space...
- SGAC is bolstering its relationship with regional colleges, universities, HBCUs, and young professional organizations...



Investing in the Future of the Aerospace Workforce



*"SGx was a great opportunity to not only hear from **inspiration speakers in the space industry**, but also meet other students and young professionals that all have a shared passion for space. Forging new bonds and friendships over the eventful day provided me with a **ton of inspiration** that I carry forward with me..."*

Josh Ingersoll - Satellite Regulatory Engineer

*"SGx is like observing the bridge of the USS Enterprise! Whether you are exploring new worlds as they do in Star Trek or working to return to the moon, everyone has a **unique perspective and experience** to share. Every SGx I have attended has left me **excited about the future of space!**"*

Tara Halt - Program Analyst



How our sponsors can be a part of SGx2023



Sponsored Type	Amount	Benefits
Title Sponsor	\$15,000	Company executive kicks off the SGx event. Sponsor has the option to provide a Swag-Bag with up to three items.
Lunch Sponsor	\$12,000	Branded sponsorship of SGx day 1 lunch, with Company executive speaking during lunch. Sponsor has the option to provide a Swag-Bag with up to three items.
Video Sponsor	\$8,000	The video sponsor will support the digital recording and distribution of the SGx2023 program. Option to include a 30-second clip after every presentation.
Speaker Session Sponsor	\$5,000	Listed in the program as a themed section sponsor. Opening remarks for the session. Opportunity to have a speaker featured at the SGx event. Q&A Moderator option.
Networking Break Sponsor	\$5,000	The sponsor may provide opening remarks at the breakfast and/or play a short video. Send up to 3 representatives to network with attendees. Sponsor can provide giveaways.
Scholarship Sponsor	\$4,000	Funds, travel, lodging and conference registration for one attendee to attend SGx. SATELLITE can be added for a fee.
Coffee Break Sponsor	\$2,000	Brief introduction followed by coffee and snacks. Send up to 2 representatives to interact with attendees.
Job Fair Sponsor	\$2,000	Job fair participant with booth and branding during the SGx/SATELLITE co-hosted job fair throughout the SATELLITE conference.
Speaker Sponsor	\$1,500	Opportunity to have a speaker featured at the SGx event.
General Sponsor	\$1,000	Sponsor recognition on website, conference banners, and handbook

All sponsorship level and general donation > \$1,500 include your representation on SGx promotional materials including delegate handbook, website, and banners.



SPACE GENERATION
ADVISORY COUNCIL

 **SATELLITE 2023[®]**



SGx2023 | March 13 - 14, 2023 | Washington, DC

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Thank you for your support!

Register for SGx2023 Today!



SGx tickets are available today, through the SATELLITE 2023 registration system.

Register in 2 easy steps!

1. [Register for SATELLITE 2023](#) (required)
2. Add SGx to your registration. Pricing is as follows:
 - \$ 45 Early Bird:
Young Professionals / Students under the age of 35
 - \$145 Early Bird:
All other Industry Professionals



