# SPONSORSHIP KIT



### **About SGAC**



The Space Generation Advisory Council is a global non-governmental, non-profit organisation and network which aims to represent university students and young professionals aged 18-35 to the United Nations, space agencies, industry and academia.

Through events, scholarships, project groups, and other professional development opportunities, SGAC engages its network of **32,000+ members** and alumni in **168 countries**.

# **The European Space Generation Workshop 2025**



4th and 5th of July, 2025



Toulouse, France



200 participants



**Entirely in English** 



**Event Website** 

# **Objectives**

By your support, the E-SGW delegates will be able to:

- Discover and discuss current European space challenges
- Meet experts from different companies and background
- Network with fellow students and young professionals in the space sector
- Exchange the delegates' point of views on these topics and share them with the sponsoring companies and the UN at COPUOS meetings
- Provide concrete outcomes to space organizations

### **Event's details**

**INSPIRING TALKS** 

TEDx-like presentations from exceptional keynote speakers to inspire and motivate

**MASTER CLASSES** 

Small group activities to give valuable knowledge to everyone, on soft and hard skills

**WORKING GROUPS** 

7 Working Groups – theme of **Lunar Exploration** 

**NETWORKING MOMENTS** 

Get to know other delegates, sponsors and experts through networking dedicated times

**DINNERS** 

A European dinner and gala dinner, to conclude both days in a more festive way

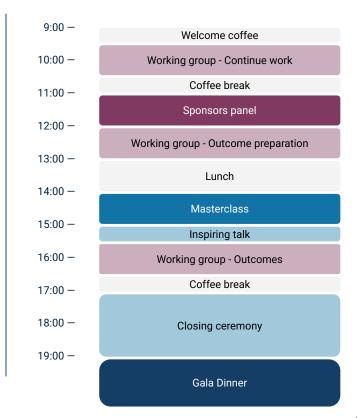
# **Preliminary program**



#### Friday 4th July



#### Saturday 5th July



# **Working Groups**

Science on the Moon

Commercialization
and applications for
Earth benefit

Laws and regulations in an international environment

Technical challenges
(e.g. robotics, Artificial
Intelligence, launchers)

Humans on the Moon (health challenges, new mission concept)

Inspiration and education

Sustainability and ethics

The topics and the number of Working Groups are currently indicative. Upon inputs and requests by the sponsor, they might be subject to updates in collaboration with the E-SGW organizing team









Present your organisation in front of young space enthusiasts, professionals and students, at the SGAC flagship European event



# IMPROVE YOUR VISIBILITY

SGAC is a worldwide network gathering the young generation but also many main governmental space agencies and companies



#### **SOURCE NEW TALENTS**

Leverage the SGAC network of young professionals & create relationships with talented leaders from across the globe

# Sponsor packages



 $\begin{array}{c} \text{COMET} \\ \text{(Coffee break sponsor)} \\ 500 \ \bullet \end{array}$ 



PLANET (Masterclass sponsor) 1000 €



STAR (Working Group sponsor) 2000 €



GALAXY (European Night sponsor) 4000 € and more



SHOOTING STAR (Item sponsor) 500 €



UNIVERSE

(Gala dinner sponsor). 5000 € and more

# **Sponsor benefit**

Being a COMET or SHOOTING STAR sponsor, you will support the general event's logistics!



COMET (Coffee break sponsor) 500 €



SHOOTING STAR (Item sponsor) 500 €

#### **Common benefits:**

Recognition in the opening and closing session

1 Complimentary icket for a representative from your company
Booth of your organization during coffee break
Participation to the mentoring session
Your logo on website and all promotional materials
Your company highlighted on SGAC social media posts
Your brochure & goodies in the delegates bag
Your organization's description on the event handbook (100 words)

# Specific benefits: 5-min pitch before or after the coffee break (COMET)

Your logo showcased on the **sponsored item** (SHOOTING STAR)

Access to the **delegates' CV database** OR **1 complimentary ticket** for a young professional of your organization (same benefits than delegates) (SHOOTING STAR)

# **Sponsor benefit**

Being a PLANET or STAR sponsor, you will enhance the event's program content!



PLANET (Masterclass sponsor) 1000 €



STAR
(Working Group sponsor)
2000 €

#### **Common benefits:**

Recognition in the opening and closing session

1 Complimentary ticket for a representative from your company

Tickets (1 for PLANET, 2 for STAR) for your WG or Masterclass expert in addition to your representative

**Booth of your organization** during coffee break

Participation to the **mentoring session** 

Access to the delegates' CV database

Your logo on website and all promotional materials

Your company highlighted on SGAC social media posts

Your brochure & goodies in the delegates bag

Your **organization's description** on the event handbook (Half page for PLANET, Full page for STAR)

#### **Specific benefits:**

Sponsoring of a **masterclass** on soft skills for students and Young Professionals (*PLANET*)

**1-hour panel discussions** with other sponsors (for the first x sponsors) (*STAR*)

Sponsoring of a Working Group (WG) (STAR)

1 Complimentary ticket for a young professional of your organization (same benefits than delegates)

(STAR)

# **Sponsor benefit**

Being a GALAXY or UNIVERSE sponsor, you will make a huge difference for an unforgettable event!



GALAXY (European Night sponsor) . 4000 € and more



UNIVERSE (Gala dinner sponsor) 5000 € and more

#### Common benefits:

Recognition in the opening and closing session

1-hour panel discussions with other sponsors

Sponsoring of a Working Group (WG)

1 Complimentary ticket for a representative from your company

Tickets (2 for GALAXY, 3 for UNIVERSE) for your WG expert in addition to your representative

Exclusive Opening speech (during European night for GALAXY, during Gala dinner for UNIVERSE)

Booth of your organization during coffee break

Participation to the mentoring session

Access to the delegates' CV database

Complimentary tickets (1 for GALAXY, 2 for UNIVERSE) for a young professional of your organization

(same benefits than delegates)

Your logo on website and all promotional materials

Your company highlighted on SGAC social media posts

Your brochure & goodies in the delegates bag

Your organization's description on the event handbook (full page)

#### **Specific benefits:**

**2 Gala Dinner Tickets** in addition to the working group experts (at table with participants) (*UNIVERSE*)

Summary table sponsors benefits of E-SGW 2025						
				1 x Galaxy (European Night Sponsor)		Shooting star [500+€] Several items for the event (Organising tea

ent (Organising team support (2).

Photobooth, badge, local food supply, special rewards, etc)

Depending on item delivery time

OR 🗸

OR 1 ticket

100 words

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[5.000+€]

End of March 2025

3 tickets

at Gala Dinner

2 tickets

2 tickets

Benefits / Deadline [500 €]

Recognition in the opening and closing session

Booth of your organization during coffee break

Your logo on website and all promotional materials (1) Your company highlighted on SGAC social media posts

Your organization's description on the event handbook

Your brochure & goodies in the delegates bag

Your logo showcased on the sponsored item

Participation to the mentoring session Access to the delegates' CV database

Sponsoring of a masterclass on soft skills for students and Young Professionals 1-hour panel discussions with other sponsors (for the first x sponsors)

Tickets for your Working Group or Masterclass expert in addition to your representative

Complimentary ticket for a young professional of your organization (same benefits as delegate)

The organising team is opened to tailored packages - reach out for further discussions.

Gala Dinner Ticket in addition to the working group experts (at table with participants)

5-min pitch before or after the coffee break

Sponsoring of a Working Group (WG) Tickets for a representative from your company

Exclusive Opening speech

[1000€]

Programme involvement

End of May 2025

1 ticket

**Networking opportunities** 

Communication benefits

Half page

(1) for late sponsors - after May 2025, only online materials will be updated. (2) Not possible after May 2025 (3) Sponsors' benefits to be decided pending the sponsoring amount

End of May 2025

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100 words

[2.000 €]

End of March 2025

[4.000+€]

End of March 2025

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at European Night

2 tickets

1 ticket

v

1 ticket

v

v

Post with all the sponsors of your category

v

Full page

### Who are we

#### An organizing team composed of 21 passionate volunteers





# They trusted us

## **AIRBUS**



















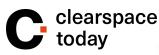






























































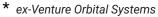












### **Contacts**





#### **Sponsor Team**

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#### **Event Managers**

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### **Organizing Team**

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# **THANK YOU!**



**Event Website**